

# ROBERTO SERRANO

## DRUMMER - PERCUSSIONIST

### PROFESSIONAL BIOGRAPHY

ENGLISH VERSION

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ROBERTO SERRANO IS A RECOGNIZED MEXICAN PERCUSSIONIST AND DRUMMER. HIS CONSTANT SEARCH FOR MUSICAL EXCELLENCE HAS ALLOWED HIM THE PRIVILEGE OF WORKING WITH HIGHLY RECOGNIZED MUSICIANS.

PRODUCERS THAT HAVE REQUIRED HIS TALENT INCLUDE: KIKO CIBRIAN, ROME, NEIL KERNON, TONY BATTAGLIA, PAUL LEARY, JORGE ESPINO, MEMO GIL, JESÚS FLORES, LUIS "VAVY" LOZANO, MIKE MAJOR, DAVID GARZA, BILLY TOWNES, ALVARO LOPEZ, NORMAN GARCIA, JOHN PRESLEY, JOE CUETO, ALBERTO ESPINO, MIKE RODRÍGUEZ, DANIEL FRAIRE, ABRAHAM MARTINEZ, MIKE ROSARIO, JULIÁN COLLAZOS JUST TO NAME A FEW.

RECORDING COMPANIES FOR WHOM HE HAS DONE STUDIO WORK ARE: VASTAGO, EMI MUSIC, CANZION, REYVOL, ROMANCE, SIMA, BAUTA MUSIC, ALIENTO, QUALITY, FRENCH FRIES, IM, SINERDISC, SHINE AND FUELED BY RAMEN RECORDS AND MANY MORE.

THIS ARE SOME OF THE ARTISTS FOR WHOM HE HAS RECORDED: JESUS ADRIAN ROMERO, ALEX CAMPOS, SUBLIME, YURI, AMANECER, LILLY GOODMAN, MARCELA GANDARA, MARCOS BARRIENTOS, DAVID CAVAZOS, ROJO, ABEL ZABALA, PETER AND LILLY, EPICENTRO TO NAME A FEW.

ROBERTO SERRANO HAS HAD EXPERIENCE OUTSIDE THE RECORDING STUDIO ALSO. HE HAS PARTICIPATED IN IMPORTANT TELEVISION PROGRAMS, RADIO, AND INTERNATIONALLY RENOWNED MUSIC FESTIVALS (NAMM SHOW, BILLBOARD, PASIC AND MORE). ROBERTO SERRANO ENCOMPASSES ALMOST EVERY MUSICAL GENRE, FROM CLASSIC JAZZ, LATIN, ROCK, FOLK, BALLROOM AND CONCERT HALL MUSIC. THIS HAS ALLOWED HIM TO EXTEND HIS TALENT INTO MOVIE SOUNDTRACKS AND THEATER SCORES.

ROBERTO SERRANO RECORDED IN MANY AWARDED PRODUCTIONS LIKE:  
2005 JESÚS ADRIÁN ROMERO'S ALBUM: "EL AIRE DE TU CASA" (GRAMMY)  
2007 JESÚS ADRIÁN ROMERO'S ALBUM: "AYER TE VI... FUE MAS CLARO QUE LA LUNA" (GRAMMY)  
2010 JESÚS ADRIÁN ROMERO'S ALBUM: "EL BRILLO DE MIS OJOS" (GRAMMY)  
2013 ALEX CAMPOS ALBUM: "REGRESO A TI" (GRAMMY)

2015 ALEX CAMPOS ALBUM: "DERROCHE DE AMOR" (GRAMMY)  
2019 JESÚS ADRIÁN ROMERO'S ALBUM: "ORIGEN Y ESENCIA" (GRAMMY)  
2020 ALEX CAMPOS ALBUM: "SOLDADOS" (GRAMMY)  
2023 JESÚS ADRIÁN ROMERO'S ALBUM: "EL CIELO AUN ESPERA" (GRAMMY)  
2023 ALEX CAMPOS ALBUM: "VIDA" (GRAMMY)

HE WAS PART OF THE CLINIC INSTRUCTORS AT THE PERCUSIVE ART SOCIETY (P.A.S.) CONVENTION IN CALIFORNIA 2006, AND PART OF THE PERCUSIVE ART SOCIETY INTERNACIONAL CONVENTION (P.A.S.I.C.) 2006.

HE HAS GIVEN CLINICS AND MASTER CLASSES IN: LAS VEGAS, LOS ANGELES, CIUDAD DE MÉXICO, GUADALAJARA, GUATEMALA, COSTA RICA, PANAMA, HONDURAS, EL SALVADOR, NICARAGUA, BOLIVIA AND MANY OTHERS.

HE IS CURRENTLY UNDER SPONSORSHIP FROM:  
MEINL PERCUSSION, MEINL CYMBALS, VIC FIRTH, GRETSCH DRUMS,  
GIBRALTAR HARDWARE, CYMPAD, REMO DRUMHEADS

HE HAS BEEN BESTOWED WITH AWARDS IN BOTH MUSIC AND CHARITY ORGANIZATIONS IN THE UNITED STATES AND OTHER COUNTRIES AS WELL:

1992: "UN NUEVO AMANECER DAY"  
HOLIDAY ESTABLISHED BY THE MAYOR AND COUNCIL OF EL PASO, TEXAS. IT WAS NAMED AFTER ROBERTO'S THEN CURRENT BAND: AMANECER, FOR THEIR AID IN HOMELESS CHILDREN CARE.

1994: WORLD TOUR SCHOLARSHIP BY BERKLEE COLLEGE OF MUSIC

1998/1999: SUTM PERFORMANCE RECOGNITION  
FOR PARTICIPATING IN THE ANNUAL CONCERT IN SUPPORT OF THE MEXICAN MUSIC WORKERS UNION.

2002: HONDURIAN AND COSTA RICA TELETHON ORGANIZATION FOR HIS PARTICIPATION IN THE TELEVISED "TELETON", FUNDRAISER THAT BOTH COUNTRIES HAVE ANNUALLY IN AID OF CHILDREN.

2004, 2009 AND 2011: TEACHER OF THE YEAR BY I.T.E.S.M  
AWARD GIVEN BY THE INSTITUTO TECNOLOGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY, ONE OF THE TOP COLLAGE IN MEXICO.

CURRENTLY, HE IS TOURING WITH LUIS MIGUEL, CONSIDERED BY BLOOMBERG AND POLLSTAR THE NUMBER ONE TOUR OF THE 2023-2024, TRAVELING THROUGH NORTH AMERICA, CENTRAL AMERICA, SOUTH AMERICA, AND EUROPE, PERFORMING MORE THAN 200 SHOWS.